



STOP the SPREAD



CHN Community-Based Vaccination Sites: The Church of God of East NY Impact Report

August 2021





Executive View:

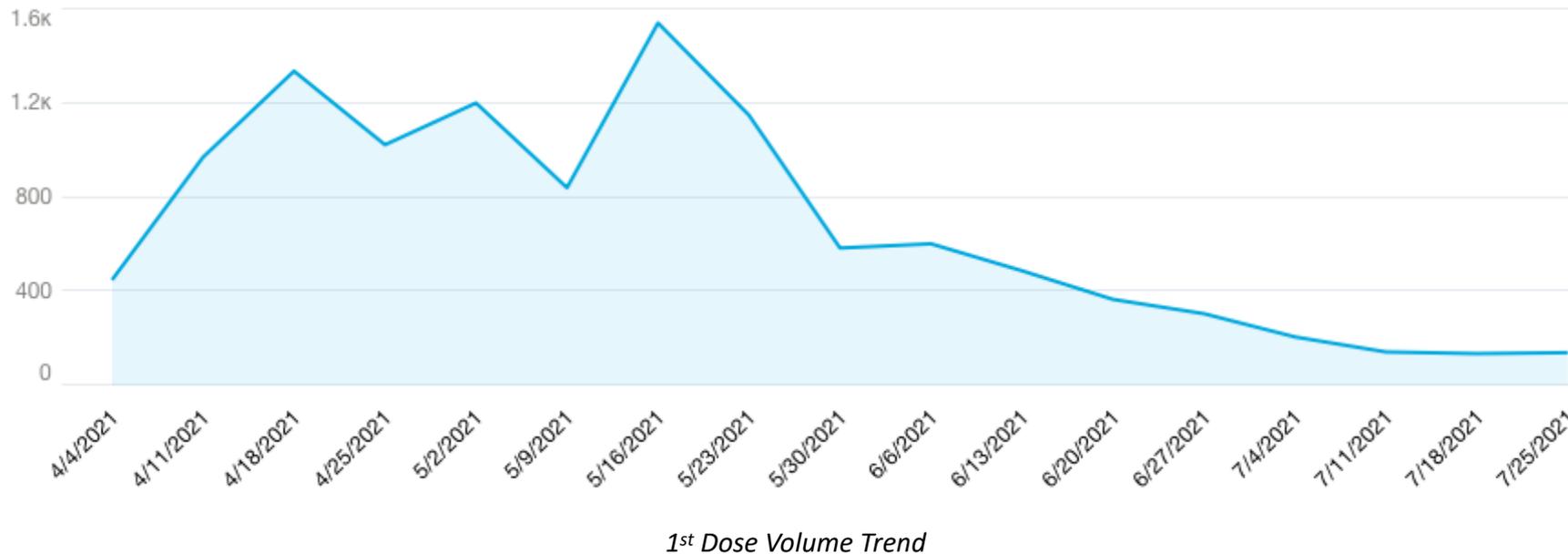
CHN Community-Based Vaccination Sites



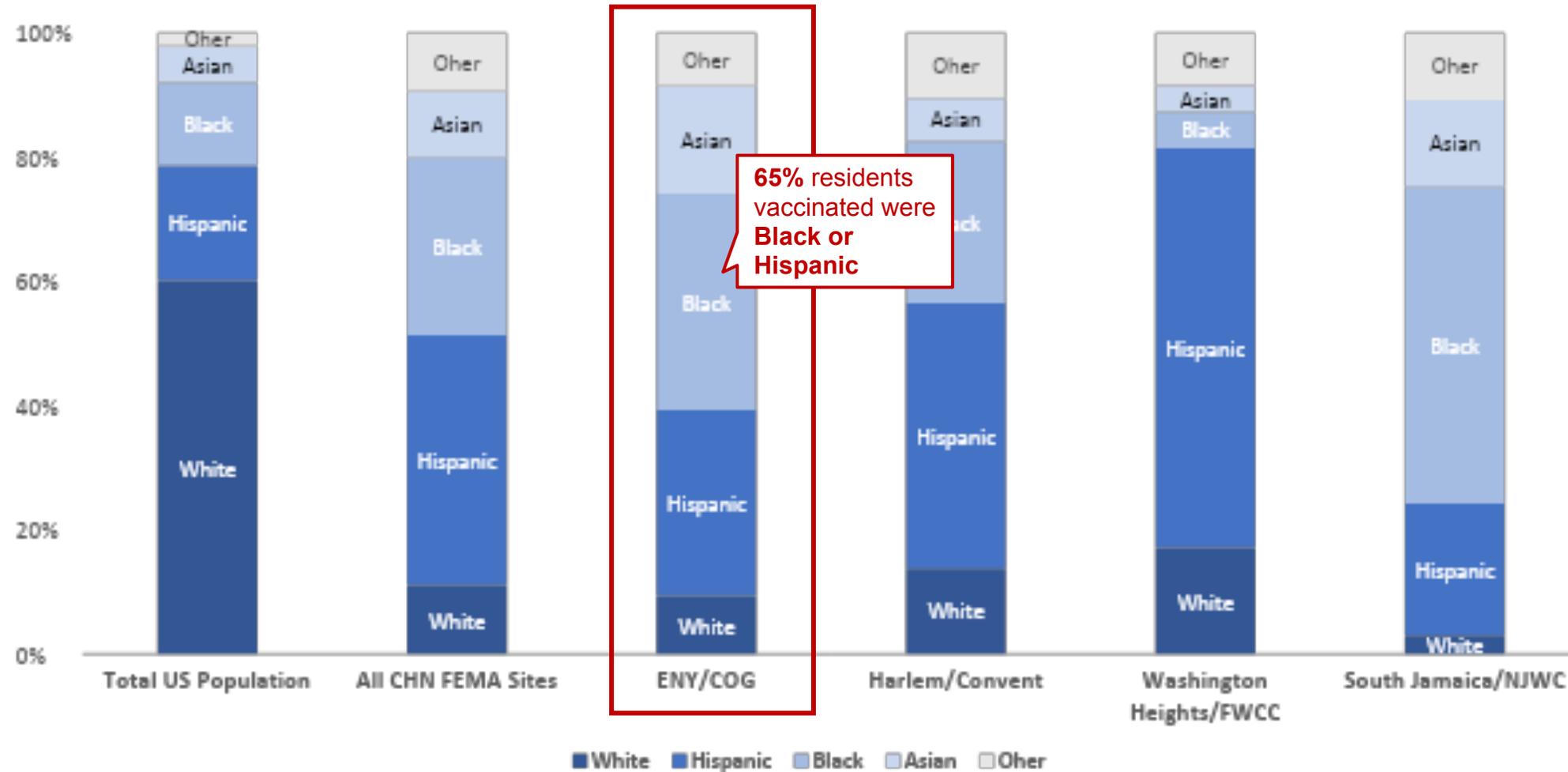
22,597 Doses Administered

11,511 1st Doses

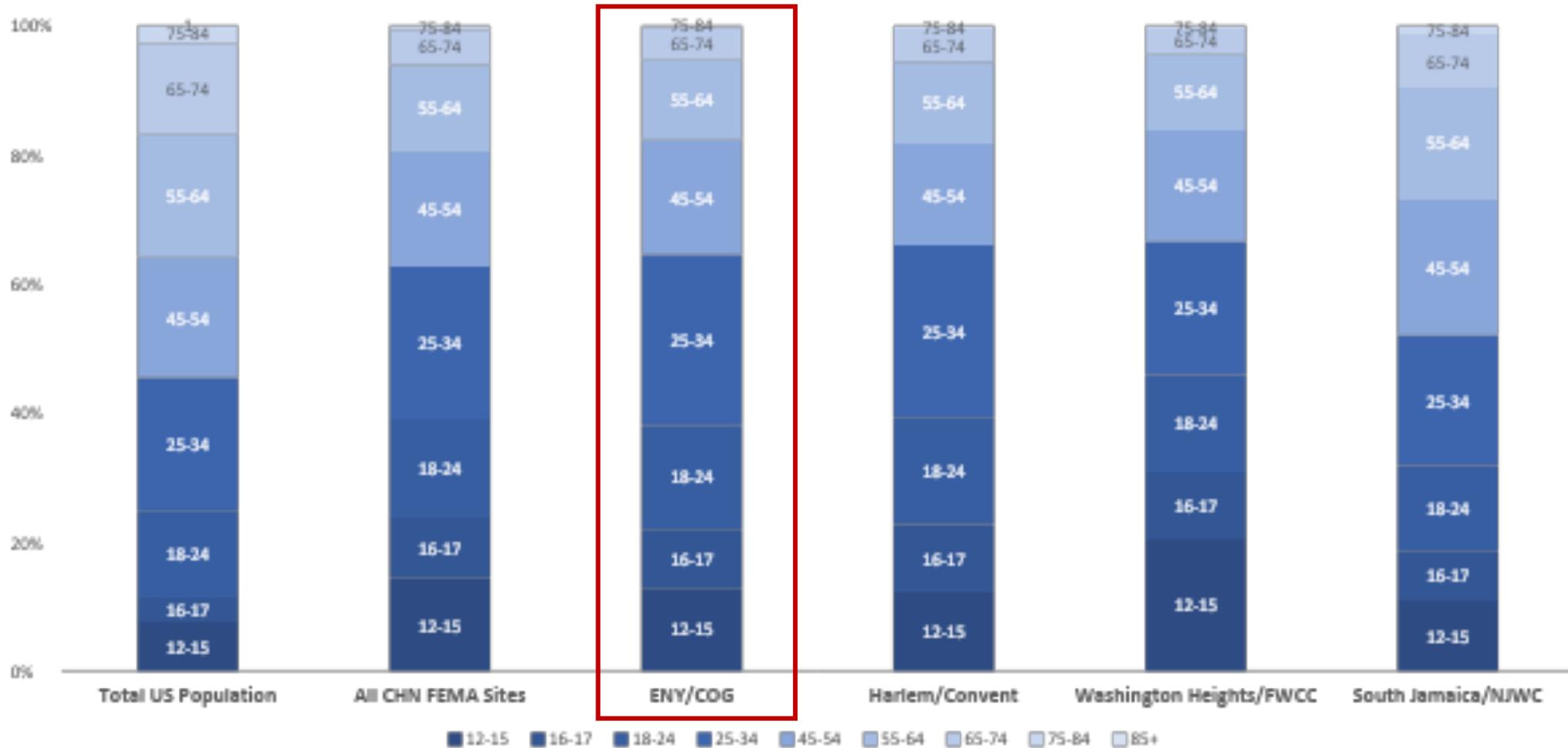
11,086 2nd Doses



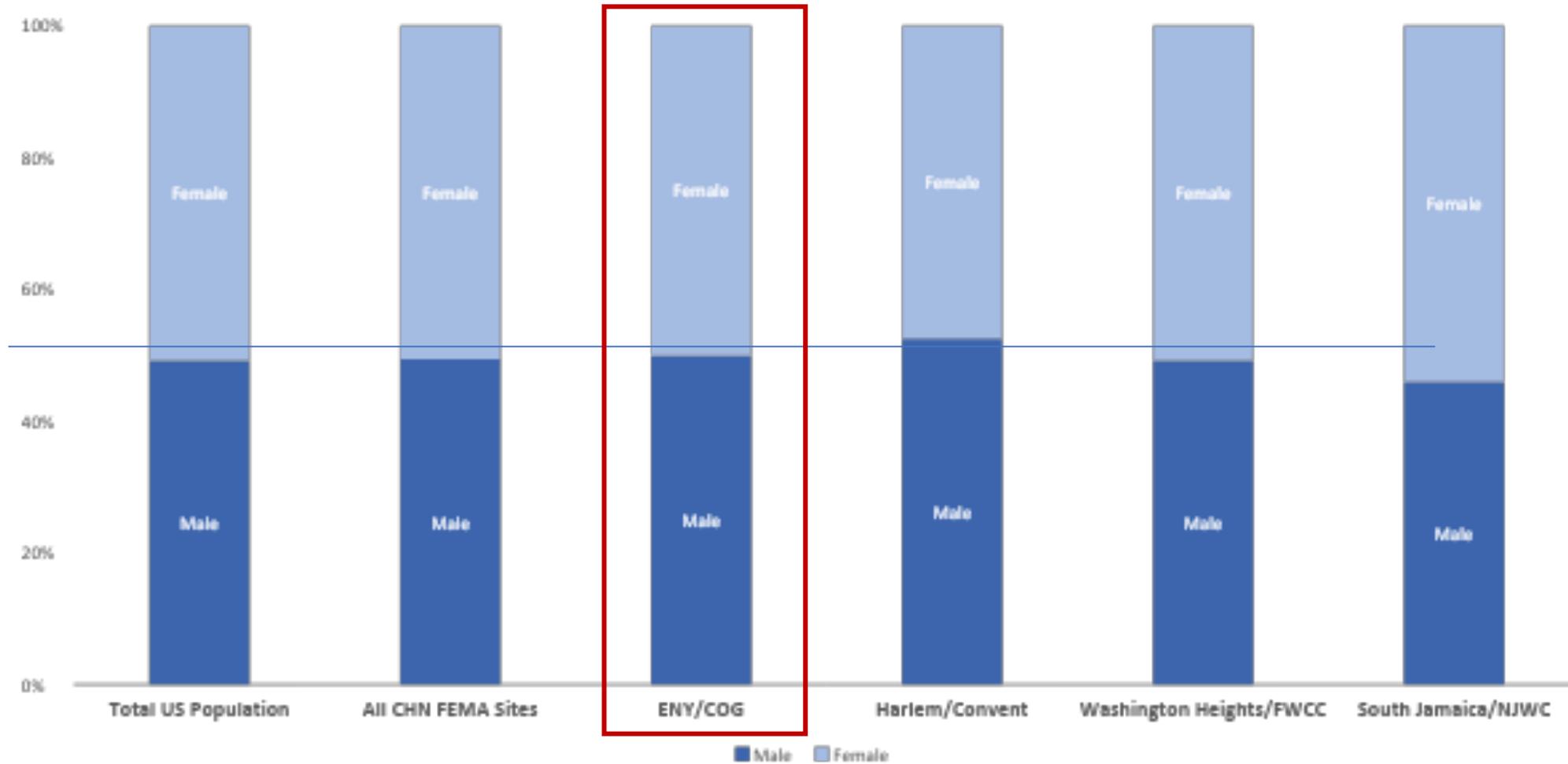
Individuals vaccinated by race / ethnicity, CHN sites vs. U.S. total



Individuals vaccinated by age, CHN sites vs. U.S. total



Individuals vaccinated by sex (at birth), CHN sites vs. U.S. total



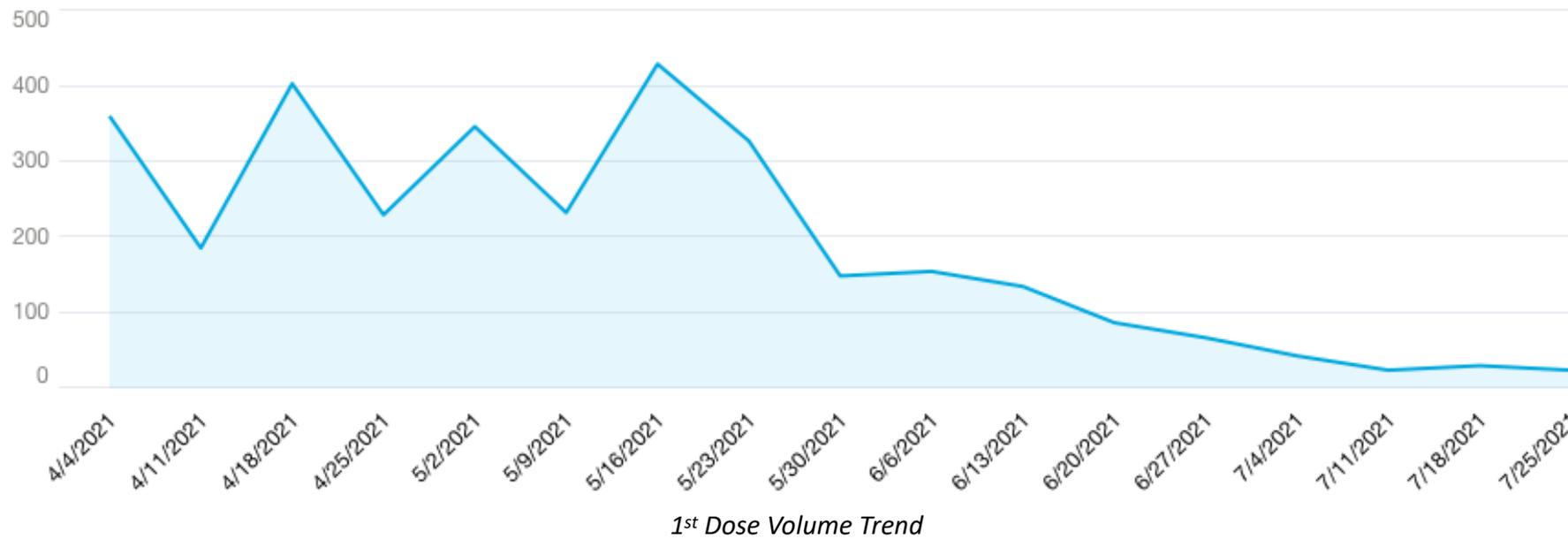
Executive View: ENY/COG



6,319 Doses Administered

3,233 1st Doses

3,086 2nd Doses



In addition to vaccines, we brought free health screenings, on-site events, and other offerings to COG/ENY



Sunday Supper

Join us for
**FREE Sunday Supper
and Pfizer Vaccines**

Sunday, May 9th
9am - 5:30pm

No appointment needed. Just walk in.
Pfizer vaccines are available for all New Yorkers 16 and older

After your COVID-19 vaccine receive:

- A free meal to take home from a neighborhood restaurant
- A free supply of face masks

Celebrate Mother's Day with the Community!

Can't come on Sunday? The vaccine site at Church of God of East New York is open every Wednesday/Thursday (5:30-9:30PM) and Saturday/Sunday (9:00AM-5:30PM). Walk-ins are welcome. Schedule an appointment at chnnyc.org/vaccine or cog-eny.com/covid.

Vaccine Location:
The Church of God of East New York
905 Sutter Avenue
Brooklyn, NY 11207
(Enter on Warwick St)

Dr. Brittany Richards,
Assistant Professor,
CUNY New York City
College of Technology
and Board Member of
the Greater NYC Black
Nurses Association, will
be available to answer
questions about the
vaccines.

Back to School BBQ

Church of God of East New York
905 Sutter Ave, Bklyn NY 11207

Barbecue meals to go

Back 2 School Prayer

COMMUNITY

BACK TO SCHOOL

BBQ

Pfizer Vaccinations

FREE Health Screenings

Saturday, August 21, 2021

**Free School Supplies, Books,
Food, Prayer & More!**

*** While supplies last & child must be present to receive supplies ***

11am - 3pm

Masks and social distancing required

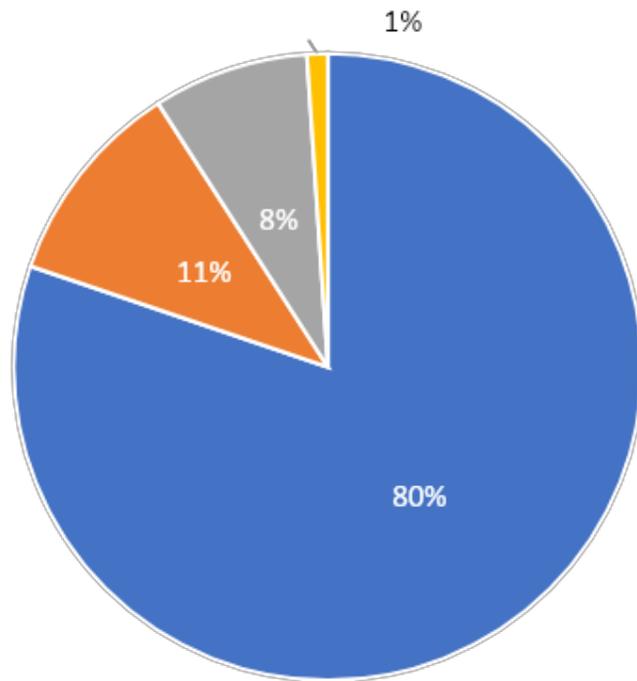
Covid & Vaccination Presentation at 1:30pm

Brought to you by:

Rain date August 22nd 12:30 - 3:30

8

On-Site Experience: 91% of community members had an “Excellent” or “Very Good” experience at East NY/COG



■ Excellent ■ Very Good ■ Good ■ Fair ■ Poor

Survey results as of 5/20/2021 for Church of God. N=187

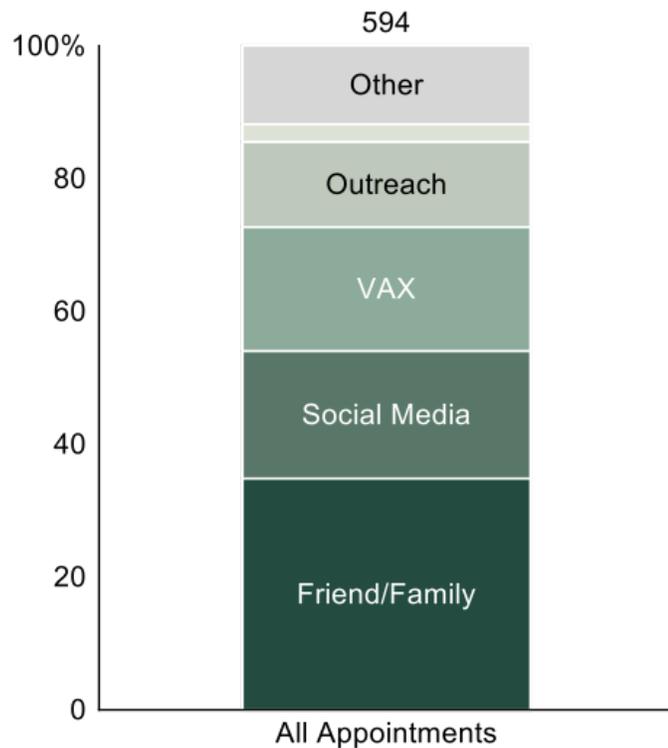
Sample of respondent answers to the question “What can we do better?”

- Nothing. the staff was great!
- Everyone is wonderful here!
- Nothing it was very smooth. Everyone was friendly and helpful!
- All the staff here were so kind and amazing
- Nothing so professional and caring
- Nothing. So efficient, so kind and humorous. Thank you!
- If it isn't broken; don't fix!
- Everything on point
- More publicity / Promote it more
- Pizza / Stickers or lollipops!

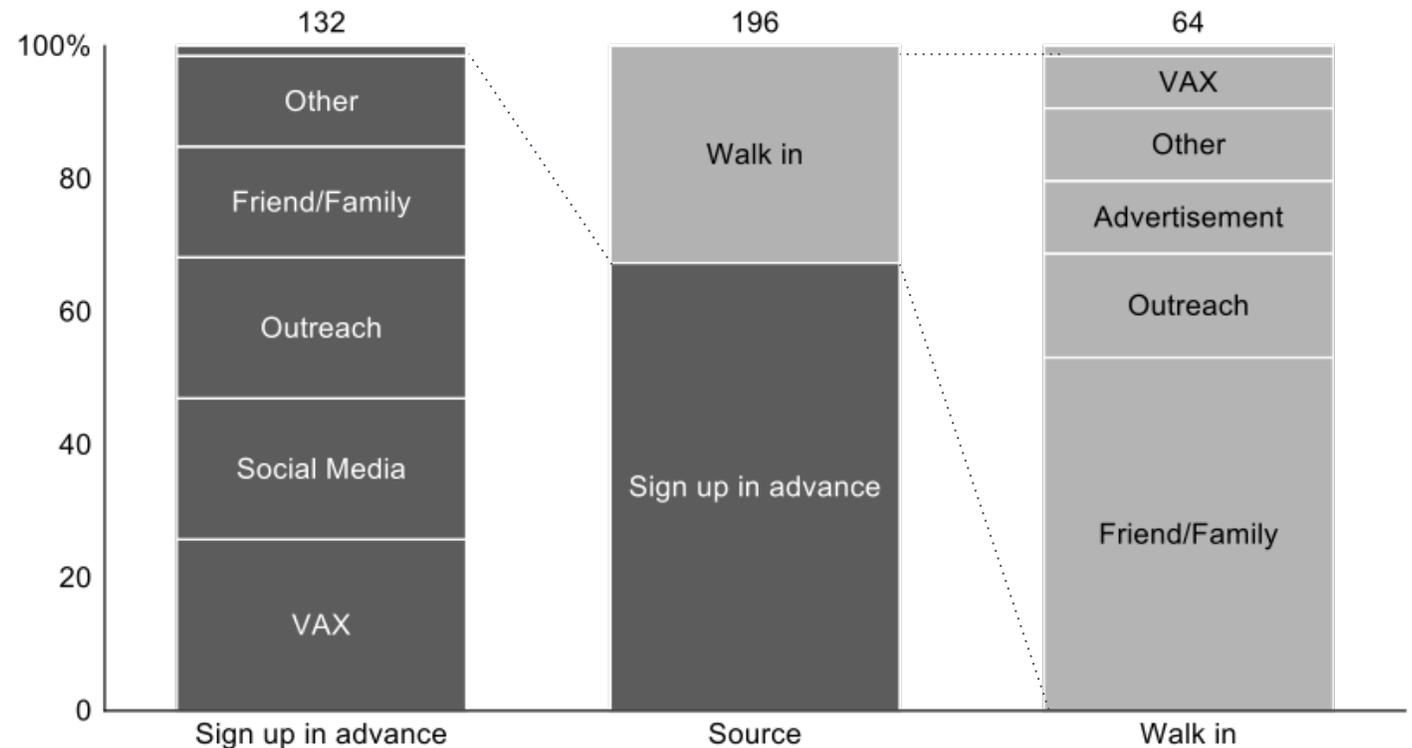
~35% of sign-ups came from **friend-family referrals**, ~15% came from the **outreach team**



All appointments:
How did you hear about this site?



First Dose Appointments (6/9/21 - 6/21/21):
How did you hear about this site?





Stories of Impact from Patients, Staff, and Volunteers



Reneea'

Reneea' is a nursing student at the New York University (NYU) Rory Meyers College of Nursing. Born in Jamaica, Reneea' moved to the United States when she was 14. She pursued nursing because she has always wanted to help people and to have a profound impact on their lives.

“My first day at The Church of God of East NY was my first time ever vaccinating. **It felt like a blessing** to put on the uniform, to practice as a nurse and to help the community.”

“Doing community nursing was incredible. There was this moment that I realized -- I’m **making a real impact in people’s lives**. I’m making a real impact in the community.”



Chase

Chase grew up in East Harlem and is a recent graduate of the Rory Meyers School of Nursing, where she was president of the Black Student Nurses Association. She says that she entered nursing because she feels that she has a personal duty to be an advocate for marginalized and underserved communities.

“Vaccinating at the Church of God of East New York opened my mind to the fact that **nursing doesn’t only have to take place in the hospital.** It can take place in a church, in a community.”



Preet

Preet graduated from the NYU Rory Meyers College of Nursing in May 2021. Preet told us that she was born in a low-income neighborhood in Queens and went into nursing to honor the memory of her late uncle, who passed away from Hepatitis B and jaundice in 2012. When she learned about the Community Healthcare Network Vaccination sites, she felt it was a perfect opportunity for her to give back. Preet started volunteering on the weekends in May; she had never vaccinated before, and learned from Dr. Selena Gilles, Associate Dean of students at NYU, who trained the student vaccinators at the Church of God of East NY. Preet will continue volunteering at the vaccination sites every Saturday until the sites close.

“We had a rule -- we wouldn’t leave until every person who showed up was vaccinated. People would come in as we were shutting down for the night, and the other nurses and I would stop cleaning up and vaccinate them. I’ll never forget that. **It really was an honor to work at these sites.”**

“We were not only giving injections. We were building trust in the community. I’ll always carry that with me.”



“The pandemic has transformed how we educate our nursing students [at NYU]. And I can’t think of a better example of that than our work with CHN. We’re developing new partnerships in communities of color, combatting healthcare inequities, and looking more and more for opportunities for our students to pursue careers in community health.”

Dr. Selena Gilles is a Clinical Associate Professor and Associate Dean of the Undergraduate Program at the NYU Rory Meyers College of Nursing, and a founding member of the Greater NYC Black Nurses Association (GNYCBNA). Born and raised in Brooklyn, Dr. Gilles says that during the start of COVID, she felt paralyzed. The outpatient practice where she had been working shut down, and NYU nursing students could no longer attend in-person classes. In March 2021, she connected with Community Healthcare Network; within a week, she kicked off a partnership that has brought ~50 NYU students and GNYCBNA clinicians to the CHN sites to not only vaccinate but also build trust with community members -- and create new partnerships across NYU, GNYCBNA, CHN and the church communities. She describes the vaccination site work as the most rewarding experience of the pandemic.



Dr. Julius Johnson

Dr. Julius Johnson is an Associate Professor and Department Chair of the School of Nursing and Director of the Family Nurse Practitioner program at LIU. Dr. Johnson was born in Brooklyn and grew up in neighborhoods that he says suffered from violence and the impacts of chronic disinvestment. He saw medicine not only as a way to escape that cycle personally, but as a way to give back to his community and work to break those cycles. He described the vaccination equity project as “an opportunity to fight something generational”. He is a founding member of the Greater NYC Black Nurses Association (GNYCBNA) and currently serves as president of the organization. He served as clinical lead at The Church of God of East NY vaccination site every week, coordinating student vaccinators from LIU and clinical staff from GNYCBNA.

“Our people were disproportionately diagnosed with COVID. Our people disproportionately died from COVID. Our people disproportionately continued working through COVID. **The vaccine clinics have been our effort to do everything we can to make sure our community doesn’t go through what it went through again.**”



“The Church of God of East NY isn’t too far from where I grew up, so that partnership has meant so much for me. **I talk to [Church of God community leader] Yolanda all the time about how we can keep working together.** I know we’ll continue to partner with the church.”

-

Dr. Gilles

“We were going to try to run our own vaccine clinics. CHN came in and said, ‘Why don’t you help run ours?’ The work with CHN and Stop the Spread has been a blessing. **It’s been a blessing to deepen ties with the community, to make lasting connections, and affect health equity in black and brown communities.**”

-

Dr. Johnson

“You can see the energy at the vaccination site, when someone comes in, and they’re just so happy to see people who look like them. **They feel comfortable asking us questions, trusting the process, knowing we’re going to take care of them.** Having the sites at churches in the community was integral. They’re a trusted partner, and we brought in healthcare providers that reflected people in the community.”

-

Dr. Johnson



Sandra

Sandra is a Church of God parishioner who has lived in East New York since she was six years old. She's retired, but likes to stay busy, so she says that it was a "no-brainer" when she was called and asked to staff the vaccination site by Yolanda Mitchell, one of the site directors at the Church of God. She felt it was important that she could talk to members of the community and reassure them that she had gotten the same shot they were getting. She recognized that there was a lot of misinformation in her community, with one patient offering to pay \$1000 for a fake vaccination card before she convinced them to get the free vaccine.

"Having a site at Church of God shows that we in East NY were not forgotten. There are a lot of people here who don't believe in the country, won't even fill out the census. But they believe in the church and in the community"



Shirley (right) with two other Church of God volunteers

Shirley is a Church of God parishioner who was born in East New York but now lives in Queens. She was nervous to get vaccinated, fearing that the experience would be difficult. However, when her neighbor got COVID-19 and she began to seriously worry about infecting her mother, Shirley chose to get vaccinated at her church. Her experience getting vaccinated at the Church of God was so smooth, kind, and caring that she decided to volunteer to help others get their shots.

“After I got vaccinated, I was able to visit my 83 year-old mother again without having to sit across from her at the kitchen table with our masks on. It was such a relief.”



Mike

Mike has served as Deacon of the Church of God of East New York for 30 years. He is originally from East New York, though he now lives in Queens. He was extremely excited when he learned that the church would serve as a vaccination site, noting how it would save people's lives. Mike stepped up to serve as the Facilities Manager of the vaccination site. He made sure that community members were comfortable, that the site was accessible, and that the community members had as positive an experience at the to serve 24/7"

"We made such an impact in our community through the vaccination site. I'll look forward to working to continue our partnership with CHN beyond COVID. For now, I just want to say thank you to CHN for embarking on this work with us, and helping this community so directly."



Val

Val was born in East NY. Though she has since moved out of the area, she still goes to church at the Church of God of East NY, where her younger brother is the pastor and she is a member of the choir. Val is retired, and has been working with the vaccination site since it opened. She wanted to get involved with the site as a way to ensure that people had a better vaccination experience than she had at a hospital and to be a model to people who were hesitant about receiving the vaccine. Speaking of the experience, she said: 'COVID has taught us that life is short, and so I want to take every opportunity to help people.'

"People in our community in East NY need to know that they are important. They need to know that their lives matter. This vaccination site was a way of saying: Your life matters. We were so grateful CHN gave us the opportunity to be a beacon of light for our community."



Yolanda

Yolanda was born and raised in East New York, where her mother still lives. Yolanda is a minister at The Church of God of East NY, and stepped up to serve as a co-director of the vaccination site. Yolanda shared that when she reflects on the vaccination project, she feels deeply proud of the congregation came together to support the vaccination site and make it a success.

“In this community, the vaccine and information about it just weren’t as available as they should have been. I feel so grateful for the team at Community Healthcare Network and how they stepped in as our partners. **I know that this is just the start of our work together.**”